



TAEP Producer Diversification Program

Fruits & Vegetables Criteria

For Fiscal Year 2009 – 2010*

Program Criteria:

- * This information is current as of **June 8, 2009** and is a supplement to the TAEP 2009 Application and Guidelines.
- **Producers** are eligible for 35% cost share up to a maximum of \$10,000 for qualified expenses.
- The proposed activity must encompass **quality expansion** or **improvement** of the applicant's business. Eligible categories include:
 - Farm Infrastructure
 - Specialty Equipment
 - Marketing

Competitive Projects – Fruits & Vegetables:

Priority is given to projects that are focused on improving or increasing production. Marketing projects are allowed but are not considered as competitive as those involving production.

Examples of Eligible Items:

Apple tree liners	- <i>overwintering</i>	Loading area/dock
Brochure/flyer	- <i>shade system</i>	Mulch machine
Cold frames	- <i>structure</i>	Mulch layer/lifter
Drip emitters	Heater - greenhouse	Packing building
Fan – <i>greenhouse</i>	High tunnel/hoop house	Packing line equipment
Fertilizer equipment	<u>Irrigation</u> -	<u>Parking area</u> -
Field planter	- <i>controller system</i>	- <i>gravel</i>
Filter system - <i>irrigation</i>	- <i>drip</i>	- <i>pavement</i>
Filter pump – <i>irrigation</i>	- <i>filter system</i>	- <i>site preparation</i>
Freezer	- <i>overhead</i>	- <i>space markers</i>
<u>Gravel</u> -	- <i>pivot</i>	Pavilion – <i>retail sales</i>
- <i>foundation</i>	- <i>pump</i>	Peach tree liners
- <i>propagation area</i>	<u>Lighting</u> -	Pond liner- <i>irrigation</i>
- <i>parking lot</i>	- <i>greenhouse</i>	<i>system</i>
<u>Greenhouse</u> -	- <i>parking</i>	Production line
- <i>aquaponic</i>	- <i>pavilion/retail shelter</i>	equipment
- <i>covering</i>	- <i>not for aesthetics</i>	Pump – <i>irrigation, filter</i>

Retail shelter
Row covers
Sign
Sink - produce
Soil mixer
Spray equipment
Sprayer
Thermostat – *greenhouse*

Trellis materials
Vine stock
- *blackberries*
- *blueberries*
- *grapes*
- *raspberries*

Walk-in cooler
Water level control
Water storage tanks
Website development
Wood boiler

Examples of Ineligible Items:

Building – *storage*
Chemicals
Computers
Containers - *bottles, pots*
Drip tape
Electrical service
Fees
- *domain*
- *hosting*
- *membership*
Fencing
Fertilizer
Forklift
Fuel
Give-a-way items
Golf Cart
Insecticides

Labor – *applicant or employees of applicant*
Landscaping
Land – *clearing of*
Livestock
Maintenance of existing structures
Meeting expenses
Merchandise
Motorized vehicles
Mower
Office equipment
Permits
Pesticides
Plants – *liners/plugs*
Ponds – *digging of for a water source*
Product development

Property – *purchase or debt payment*
Renovations of existing structures
Seeds – *produce, nursery, flowers, etc*
Software
Store - *general*
Tractor
Trade show expenses
Trailers – *livestock*
Used equipment
Water source creation – *ponds/wells*
Website – *annual or hosting fees*
Wells – *drilling of*

Contact:

- For more information regarding the TAEP Producer Diversification Program – contact **Jon Frady** at 615-837-5344 or **Producer.Diversification@TN.gov**.
- For information regarding TDA Market Development & Produce – contact **Rob Beets** at 615-837-5517 or **Robert.Beets@TN.gov**.
- Check the web at <http://www.TN.gov/agriculture/enhancement> for updates.